

Designing the Deliverables – [100 points]

Documentation of the level of research and engagement in the design process

0	5	10	15	20	25	<p>ORGANIZATION AND CRAFT / PRODUCTION QUALITY [1–25]</p> <p>Process book is organized, chronologically sequenced. The progression of your work is revealed systematically. Presented your work in a clean, neat and professional manner. Precision and attention to detail. Ability to follow project directions, engage in research and give proper attention to the quality of your final output.</p>
0	5	10	15	20	25	<p>PROCESS / FORM + CONTENT STUDIES [1–25]</p> <p>Process book is a demonstration and documentation of a thoughtful and rigorous process and development of concept and form. It is apparent that you observed, reflected and evaluated your work informally throughout the course.</p>
0	5	10	15	20	25	<p>THESIS + PRESENTATION [1–25]</p> <p>Included a one page thesis (min 250 words) for the project in which you: present your problem, state what the project represented to you, explain your design decisions and solution, form a conclusion in which you determine whether you were successful or not.</p>
0	5	10	15	20	25	<p>PARTICIPATION + LEVEL OF ENGAGEMENT [1–25]</p> <p>You attended class regularly and contributed to the discussion by raising thoughtful questions and analyzing relevant issues, building on others' ideas, synthesizing across graphic design reviews and discussions. Your process reveals that you expanded the class' perspective, and appropriately challenging assumptions and perspectives</p>

TOTAL / GRADE
