

Project 03
Building a Book



BOOK CONTENTS

*not required

FRONT MATTER

Title page

Voice: Publisher

Repeats the title and author as printed on the cover or spine.

Colophon

Voice: Printer

Technical information such as edition dates, copyrights, typefaces and the name and address of the printer. In modern books usually on the verso of the title page, but in some books placed at the end (see Back matter).

Contents

Voice: Publisher

This is a list of chapter headings, and nested subheadings, together with their respective page numbers. This includes all front-matter items listed below together with chapters in the body matter and back matter. The number of levels of subheadings shown should be limited so as to keep the contents list short, ideally one page or possibly a double-page spread.

Foreword

Voice: Instructor [Stacy]

Voice: The author or some other real person

A foreword will tell of some interaction between the writer of the foreword and the story or the writer of the story. A foreword to later editions of a work often explains in what respects that edition differs from previous ones.

Preface

Voice: Author

A preface generally covers the story of how the book came into being, or how the idea for the book was developed; this is often followed by thanks and acknowledgments to people who were helpful to the author during the time of writing.

Acknowledgment *

Voice: Author

Often part of the Preface, rather than a separate section in its own right, it acknowledges those who contributed to the creation of the book.

Introduction

Voice: Author

A beginning section which states the purpose and goals of the book

BOOK / BODY

BACK MATTER

Afterword*

Voice: The author or some other real person

An afterword generally covers the story of how the book came into being, or of how the idea for the book was developed.

Conclusion

Voice: Author

Appendix or Addendum*

Voice: Author

This supplemental addition to a given main work may correct errors, explain inconsistencies or otherwise detail or update the information found in the main work.

Glossary*

Voice: Author

The glossary consists of a set of definitions of words of importance to the work. They are normally alphabetized. The entries may consist of places and characters, which is common for longer works of fiction.

Bibliography

Voice: Author

This cites other works consulted when writing the body. It is most common in non-fiction books or research papers.

Index*

Voice: Author / Publisher

This list of terms used in the text contains references, often page numbers, to where the terms can be found in the text. Most common in non-fiction books.

Colophon [may be included in front matter]

Voice: Publisher

This brief description may be located at the end of a book or on the verso of the title page. It describes production notes relevant to the edition and may include a printer's mark or logotype.

Foreword

by Stacy Asher
Assistant Professor of Art

Advanced Graphic Design
Spring 2015

Building Books
Food. Water. Energy. Landscape Systems. People.
Visualizing Healthcare + Mapping Systems

Collaborators

Christopher
Gustafson,
ASST PROFESSOR,
AGRICULTURAL
ECONOMICS

Elizabeth VanWormer,
FACULTY,
SCHOOL OF
NATURAL RESOURCES

College of Agricultural
Sciences and Natural
Resources.

In the Spring Semester of 2015, students of Advanced Graphic Design visualized information as a cross-disciplinary art form that is rooted in data visualization and the design of infographics, a field which has been transformed by technology and encompasses discursive thinking and the practice of design research. Assignments included long-term field based assignments and collaborative projects. Selected readings, presentations and projects introduce methodologies for working with data visualization: maps, diagrams, charts, timelines, infographics, interfaces and video narratives.

Projects are a result of transdisciplinary research with the College of Agricultural Sciences and Natural Resources. Projects were design-research based and were a result of a systems-oriented approach. Students mapped, charted, diagrammed, illustrated, and visualized information about the prevention of disease and the promotion of healthcare in Tanzania, Africa.

Students created digital, video and printed material as well as designing proposals for public installations of murals and video projections. The course outcomes provided opportunity for students to be innovative, culturally critical and potentially create social change.

Building Books – [100 points]

Documentation of the level of research and engagement in designing

0	5	10	15	20	25	<p>ORGANIZATION AND CRAFT / PRODUCTION QUALITY [1–25]</p> <p>Process book is organized, chronologically sequenced. The progression of your work is revealed systematically. Presented your work in a clean, neat and professional manner. Precision and attention to detail. Ability to follow project directions, quality of final output</p>
0	5	10	15	20	25	<p>PROCESS / FORM + CONTENT STUDIES [1–25]</p> <p>Process book is a demonstration and documentation of a thoughtful and rigorous process and development of concept and form. It is apparent that you observed, reflected and evaluated your work informally throughout the course.</p>
0	5	10	15	20	25	<p>THESIS + PRESENTATION [1–25]</p> <p>Included a one page thesis (min 250 words) for each project in which you: present your problem, state what the project represented to you, explain your design decisions and solution, form a conclusion in which you determine whether you were successful or not.</p>
0	5	10	15	20	25	<p>PARTICIPATION + LEVEL OF ENGAGEMENT [1–25]</p> <p>Process book reveals that you attended class regularly and contributed to the discussion by raising thoughtful questions and analyzing relevant issues, building on others' ideas, synthesizing across graphic design reviews and discussions. Your process reveals that you expanded the class' perspective, and appropriately challenging assumptions and perspectives</p>

TOTAL / GRADE
