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Teaching Experience

University of San Francisco

Department of Art + Architecture San Francisco, California

Part-Time Faculty – August, 2008 to present

Typography / Typography [non-majors] Course focused on developing a strong foundation in design, craft, composition, typography, and conceptual development. It was designed to assist in the development of formal practice and technical skills in the fields of art and design, and the roles of typography in contemporary culture. Students develop abilities in critical and creative thinking, artistic innovation, and project planning and management.

Design Media I. Curriculum introduced students to the use of the computer as a tool for design process and production. Course work focused on guided demonstrations and independent project work, with an emphasis on building students' technical and conceptual fluency with digital media. Students demonstrate mastery of the Apple/Mac OS operating system and gain a comprehensive understanding of the Adobe Creative Suite used by designers to print and manipulate photographs (Photoshop CS5), set typography and create typographic grid systems (InDesign CS5), and create complex vector-based artwork (Illustrator CS5).

Design Media II. This curriculum offered students a comprehensive design education by providing them fluency with Design Process, Design Research, Digital Literacy, Design Production, Design History, Design Theory/Critical Thinking, and Design Leadership. Students demonstrate mastery of web-based publishing, basic video production and advanced understanding of the Adobe applications that designers use to create animations, games and inter activity (Flash CS5, Acrobat Professional), video manipulation and processing (Final Cut Pro, DVD Studio Pro), web-based animation and image manipulation (InDesign CS5, Photoshop CS5, Illustrator CS5 and Fireworks CS5), and Internet-based projects (Dreamweaver CS5).

Publication Design: Introduced students to the practice, history, and theory of publication design. Students engaged in design research, independent project work and collaborative exercises, and investigated the ways in which various publication models have served different needs for their publishers, writers, and readers. Course work included independent student research, sustained project work and critiques, placing equal emphasis on concept (the design process) and craft (soft cover book construction, digital and web based publications. Lectures, readings and guided discussions supplemented project work, introduced students to the topics of design authorship, the history of reading, reception theory, and the future of the book.

Design + Social Change [Design Seminar] Demonstrates to students the power of design to leverage their sense of humanity and ability to fashion a more humane and just world. Course surveys an array of visual styles, communications and design projects that date from the turn of the century to the present in the form of artistic posters, non-commercial advertisements, web sites, outreach and political propaganda.

Visualizing San Francisco: Exploring Signage in Public Spaces [First Year Seminar] Course compares and contrasts different graphic design styles and visual languages of historical eras from multiple districts of San Francisco. Students, as new citizens of San Francisco, tour various neighborhoods and communities throughout the city to observe, document, analyze and collect examples of signage, reflect on the intended audience and then engage in writing about their discoveries.

Ohio University School of Art Athens, Ohio

Assistant Professor - September, 2003 to June, 2008

Taught courses in Typography, Design Principles/Introduction to Graphic Design, and Junior/Senior Design Seminars that included mounting a class exhibition annually, Senior Practicum, New Media and Foundations courses. Responsibilities included commitment to teaching undergraduates, curriculum development, academic advising, leadership within the School of Art and College of Art. Served on the Foundations Curriculum Committee and developed curriculum in: Drawing System and Color Theory, Principles of Graphic Design, Design: Form and Content, Introduction to New-Media I [Final Cut Pro, Adobe After Effects, DVD Studio Pro] New Media II [Flash, Dreamweaver]. Developed Special Topics in Graphic Design Curriculum: History of Graphic Design and Social Change. Collaborated with the University's Theatre Department to produce visual projections, set designs and promotional materials for various stage performances. Students designed promotional banners, created audio and video projections with animated text and found imagery, constructed backdrops, props and theatre handbills.

The University of Dayton Dayton, Ohio

Visiting Assistant Professor - August, 2002 to May, 2003

Responsibilities included commitment to teaching undergraduates, curriculum development, leadership within the Visual Communication Design and Fine Art departments. Developed objectives, curriculum and class structure for courses in Visual Form, Multi-Media I [Final Cut Pro, Adobe After Effects, Sound Edit, DVD Studio Pro] Multi Media II [Flash, Dreamweaver], Video for Artists, and Design Processes and Concepts. Collaborated with the University's Theatre Department to produce visual projections, set designs and promotional materials for various stage performances.

California College of the Arts [California College of Arts and Crafts]

San Francisco, California

Teaching Assistant [Undergraduate Design Department] - 2001

Assisted Professor with the instruction of senior level graphic design coursework. Implemented curriculum involving advanced time based media [sound and video]. Assisted students with the production of experimental sound and film/video projects while introducing historical and contemporary video works.

Metropolitan State College of Denver Denver, Colorado

Area Coordinator [Communication Design Department] - August, 1999 to May, 2000

Taught courses in Communication Design, including Typography, Identity Design, and Advanced Publication Design. Coordinated programs: supervised part-time faculty, developed and monitored budgets, tracked and implemented curriculum, as well as monitored field based internship programs for advanced students. Provided academic advising. Performed responsibilities of full-time faculty including: professional development, college and community service.

Instructor [Communication Design Department] - January, 1999 to August, 1999

Instructed students in Advanced Publication Design theory and methods. Developed objectives, curriculum and class structure. Designed curriculum around evolving technologies and advancements in the digital tools of design. Coordinated AIGA student chapter for the department.

Colorado Mountain College Steamboat Springs, Colorado

Instructor - December, 1996 to May, 1998

Taught course in beginning and advanced Drawing, Color Theory, Design 101: Design Elements and Principles. Developed course curriculum and contributed to design program development. Organized visiting artist and designer presentations and exhibitions.

Related Professional Experience

Asher Design San Francisco, California

Designer / Creative Director - May, 2000 to present

Utilize art and design as a bridge to connect our diverse community in innovative and meaningful ways. Practice is founded on the belief that art and design can be a vehicle for social justice and greater civic engagement. Develop integrated collateral in support of client presence using online and traditional print and web production approaches.

San Francisco Recreation and Park Department San Francisco, California

Visual Art / Digital Art Coordinator - August, 2010 to August, 2011

Hired over 100 artists to co-engineer unique visual art and digital arts programming that was offered to community members of all ages throughout the city. Made a critical contribution to the field of visual / digital arts and design through community arts administration and development. Participated in grant writing process to secure funding from **Google** for *Digi-Mobile*, a transportable, digital arts learning environment. Created design and social art practices [After School Art Program, Project Insight: Adaptive Recreation] that generated enriching experiences and introduced programs in the digital and visual arts to citizens of San Francisco. Collaborated with teams of artists to create educational settings where participants learn through designing and producing and also gained exposure to careers in the digital and visual arts. Coordinated arts and crafts projects and activities at citywide public events. Collaborated with Golden Gate Park Plant Nursery to create a plant propagating station for youth attending annual spring festival in Golden Gate Park. Organized design internship experience the Harvey Milk Center for the Arts. Cultural Arts promotional collateral was produced in collaboration Design Intern from USF / Art + Architecture.

Sylvan Learning Center / Oakland Unified School District Piedmont, California

Academic Tutor - January, 2009 to June, 2010

Assisted 5 year old students from Spanish speaking homes develop their English reading and writing skills as part of the U.S. Department of Education's "No Child Left Behind" program. Provided educational assessment and curriculum planning. Students' interpersonal skills evolved as their reading and writing skills improved and they became motivated to learn and more confident to succeed.

Cabra Diseño San Francisco, California

Designer / Research Assistant - May, 2001 to August, 2001

Assisted Design Principal with research and development of public service campaign for the San Francisco Aids Foundation / Gay Life + Black Brothers of Esteem. Provided field research for the production of an extensive Public Service Campaign for HIV prevention situated in the Tenderloin District of San Francisco.

Steamboat Springs Arts Council Steamboat Springs, Colorado

Executive Assistant for Programs - December, 1996 to May, 1998

Assisted the Executive Director with planning, coordinating, presentation and evaluation of SSAC programs, with emphasis on marketing and promotions. Wrote press releases, designed and produced all marketing materials including quarterly newsletters. Assisted Development Committee of the Board of Directors in identifying and implementing special events fund-raising. Participated in partner projects that furthered the mission of SSAC to expand the role of educators and professional artists in the community. Assisted Visual Arts Committee with annual exhibition schedule and Public Art commissions for the city of Steamboat Springs, Colorado.

International Fine Art Expositions Los Angeles, California/Stuart, Florida

Exposition Manager / Consultant - May, 1994 to April, 1997

[ART MIAMI], Chicago [ART CHICAGO], New York [ART NEW YORK], Hong Kong [ART ASIA-HONG KONG.] Designed gallery spaces and managed general operations during the international fine art fair. Collaborated with local art museums and organizations to organize and direct education and community based components for the duration of the exhibition.

International Fine Art Expositions Los Angeles, California/Stuart, Florida Western Regional Director - May, 1994 to April, 1996

Recruited galleries from the United States and Europe for participation in international art expositions held in Miami [ART MIAMI], Chicago [ART CHICAGO], New York [ART NEW YORK], Hong Kong [ART ASIA-HONG KONG]. Coordinated and provided art direction for the production of printed promotions for participating galleries and museums.

Director of Publications - February, 1991 to May, 1994

Directed the production of all marketing and promotional materials for international art expositions firm. Developed production schedules and budgets for advertising and promotional needs for four annual art fairs in Miami [ART MIAMI], Chicago [ART CHICAGO], New York [ART NEW YORK], Hong Kong [ART ASIA-HONG KONG.] Conceptualized and produced full-color, hard-bound catalogues, brochures, advertisements, press kits. Developed and maintained direct mail databases. Acted as creative liaison to major charitable organizations for gala openings. Presented budget and marketing plans to principals for approval. Supervised creative staff of 5 and managed an annual operating budget \$1.5 million.

Education

MFA, Design, 2002 [honors]

California College of the Arts [formerly California College of Arts and Crafts]
San Francisco, California

Thesis Title: "A Branding Experiment: the Poetics of Intentional Ambiguity"

Thesis Advisors: Geoff Kaplan, Gwen Allen, Lucille Tenazas

Maine College of Art Summer Institute in Graphic Design, 1999 / Portland, Maine

University of Colorado / Boulder, 1999

Boulder, Colorado, Graduate coursework in print making and digital imaging

Biomedical Communications / Medical Illustration

Post Baccalaureate Certificate

University of Nebraska Medical Center

Omaha, Nebraska, 1990

BA in Integrated Studies, 1989 [honors]

University of Nebraska - Lincoln

Double Major: Biology and Fine Art [drawing emphasis]

Awards and Honors

All College Honors Award - Design, 2001

California College of the Arts [formerly California College of Arts and Crafts]

Graduate Merit Scholarship - Design, 2001 - 2002

California College of the Arts

CCA Scholarship, 2001 - 2002

California College of the Arts

Technical Knowledge

Extensive knowledge in both Mac and PC environments. Graphic applications include: Adobe CS5 (In-Design, Illustrator, Photoshop, Acrobat, Flash, Dreamweaver), After Effects, Final Cut Pro, DVD Studio Pro, MicroSoft Office: Word, PowerPoint, Excel, iLife: iPhoto, iMovie, iDVD, Open Source applications: Inkscape, Kompozer, Gimp, web production: CSS, HTML, Content Management Systems: Joomla, Wordpress, social networking systems.

Knowledgeable in sculpture, ceramics, painting, drawing, traditional and digital photography, film, digital video and motion graphics, electronic pre-press and print production, letterpress, screen printing and lithography. In addition, I have experience with set and visual effects design for theater, student exhibition coordination, public art projects, performance art and site specific installation.

Affiliations

Advisory Board Member
International Academy of Design & Technology
Sacramento, California

Haight Ashbury Neighborhood Council
Volunteer
San Francisco, California

GAFTA
Gray Area Foundation for the Arts
Volunteer
San Francisco, California

Professional Achievements

- “Letterpress / Wood Type”
Typography Workshop
Columbus Idea Foundry
Columbus, Ohio, May, 2012
Visiting Artist
- “Typography and You”
French American International School
San Francisco, California, October, 2011
Guest Lecturer / Visiting Artist
- “The Faces of Harvey Milk Performance”
Harvey Milk Center for the Arts
Pride Festival Parade
San Francisco, California, June, 2011
- “Green, Greener, Greenest:
Romancing Nature Again”
The Twenty-Fourth Annual National Conference
on Liberal Arts and the Education of the Artists
Humanities and Sciences Department
School of Visual Arts
New York, NY, October, 2010
- Crafting a Vision for Art, Equity
and Civic Engagement
California College of the Arts
Center for Art and Public Life
- “Pink Dot Experiment Documentation”
Oliver Art Center Tecoaah Bruce Galleries
November 2, 3, 4, 2006
Oakland, California
- “Pink Dot Experiment”
Visiting Artist / Guest Lecturer
Morehead State University
October 4, 2006
Morehead, Kentucky
- “Intervention in the Heartland”
Pink Dot Experiment
National Womens Studies
Association Annual Conference
Oakland, California, June 17, 2006
- “Black Wonder”
VERSION 06
April 29 - May 2, 2006
Chicago, Illinois
- “Understanding the World Through Wonder”
National Bioethics Conference
April 8 - 11, 2006
Chicago, Illinois
- “World Through Wonder”
Centro | Design, Film, Television
Mexico City, Mexico
Visiting Artist / Guest Lecturer
February, 2006
<http://www.centro.org.mx/>
- “Pink Dot Experiment”
New Genre Art, September, 2005
Ohio University Art Gallery
- “Understanding the World Through Wonder”
Cultural Studies Conference
Kansas State University, March, 2005
<http://www.k-state.edu/english/symposium/2005/sched.html>
- “Pink Arrows / Eros”
San Jose Works Queer Arts Festival, 2004
body commodities/queer packaging
sexualized identity in popular media
- “What we Want is Free: Generosity
and Exchange in Recent Art”
Edited by Ted Purves / SUNY Press
State University of New York, 2005
Contributing writer
- “Class Act: Expression College for Digital Arts”
Step Magazine, November / December, 2004
wrote editorial content about the use of sound
in designing promotional materials
- “All College Honors Award Exhibition”
September, 2001
California College of Arts and Crafts
- “The Teaching Project”
Oxford School / Berkeley Unified School District
Superintendents Building
Berkeley, California, March, 2002
- “Knowing your Faculties:
Metropolitan State College of
Denver Faculty Exhibition”
October, 1999
Emmanuel Gallery, Auraria Campus
Denver, Colorado
- Galeria de Arte José Clemente Orozco
de la Escuela Nacional Preparatori
October, 1999
Mexico City, Mexico
- Galeria Rancho de Comate Cuitolco
October, 1999
Tenango, Mexico