

Exercise 02

## Type as Shape

### Objectives

Learn the basic anatomy of letterforms.

Research type as shape.

Explore the expressive qualities of different type families.

Discover visual solutions in which two characters can be combined to form a new symbol or monogram.

Develop a sensitivity for shape, proportion, weight, balance and beauty in letterforms.

Learn to use the pen tool to create vector graphics using Adobe Illustrator

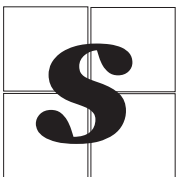


### Materials

X-acto knife + cutting mat

straight edge

removable tape \ glue stick



Study the presentation provided as background for this project. Select 2 letters of the alphabet that you find interesting as form. The letters can be upper case or lower case, italic, bold, condensed, extended, etc.

Using InDesign, set your two letters as large as possible to fit 2 per page, Select 10 different typefaces from the list on your Study Terms to use as typefaces. Label each sheet so you can remember the typeface family represented.

Cut a 3" X 3" window in the center of a blank letter size sheet of paper.

Use the window as a view finder to discover and isolate the most interesting parts of your letterforms. Try to name the parts of the letters as you are viewing their forms.

Cut out 12 details (3" X 3" squares) and arrange them in compositions of 4 [6" X 6"], for a total of 3 compositions.

Do not try to draw or make recognizable shapes, they don't have to be symmetrical, they don't have to be continuous. Think about contrast and balance.

Glue the letterform arrangements down on 8.5" X 11" paper. Label each composition on the back with the typefaces used in that composition.

Your solution will be presented for class review at the end of class on September 14.

Exercise 02  
**Viewfinder**

