Exercise 04

Typographic Space / Grid

Objectives

Research typographic space Explore grid design Develop a grid system for your web page for Project 03

Find a web site that you think is good design and layout. Select a web page that you are interested in understanding how it is constructed. Select 2 options for investigation and bring screen grabs with you to class on Wednesday, November 09.



Methodology

Place web page image onto the letter sized page in landscape format.

Create a layer for the placed image and name the layer. Lock layer with web page image on it.



Make a new layer to draw a grid system on.

View rulers to pull down guides and turn these on and off to preview the layout. Remember to zoom in and out freely to be precise.

Copy the guides onto the Master Page.

Note how the bodies of test and other typographic elements on the page are creating shapes with shades of gray. These shapes are modules.

Create modules with the rectangle shape tool, fill the shapes with a shade of gray that simulates the shade of gray of the bodies of text.

Complete the grid by redrawing the modules.

Manage the Snap to Guides and use short cuts.

To be completed in class on Wednesday, November 09.